5th Annual BTLJ-BCLT Fall Symposium: Race, Rights, and Innovation: Cultivating Equity in the Digital World

Cultivating Racial Diversity in Innovation and Patent Law

September 27, 2024



Patently Inequitable

Jordi Goodman

Chicago-Kent College of Law, Illinois Institute of Technology

Innovator in Residence, MIT

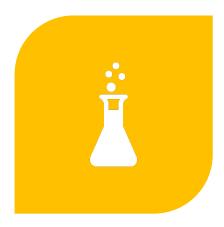
Three Examples



HAIR SPONGE



KOSHER INK



TURMERIC POWDER PATENT

Law of averages harms those with nondominant cultural capital



Subject matter art unit categorization



Commonly understood language within an art unit



Familiarity with global inventions

Reform goals

- The goal is NOT to make things easier or harder for groups to get patents. The goal is to make the process more equitable
- New department of culture (DOC Department) at the USPTO, with sociologists and anthropologists
- Examine structural issues in categorization
- Develop process for appeal and declarations to better include cultural education
- Improve traditional knowledge and oral knowledge base with direct consent of the discloser.

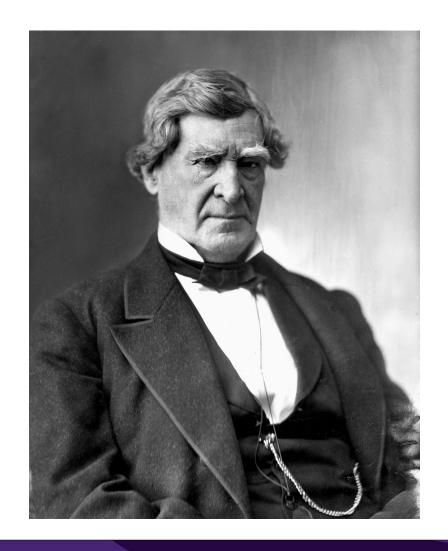
Race and Invention Blackness and Innovation

Rayvon Fouché
Communication Studies
Medill School of Journalism
fouche@northwestern.edu

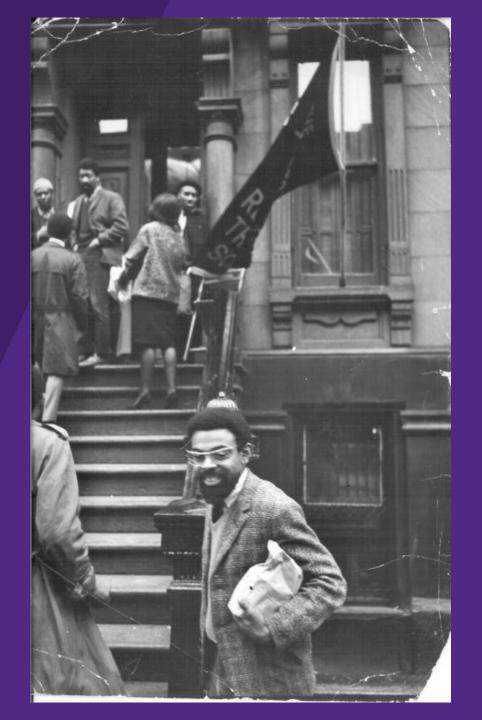
Blackness and the U.S. Patent System

"a machine invented by a slave, though it be new and useful, cannot, in the present state of the law, be patented. I may add that if such a patent was issued to the master, it would not protect him in the courts against persons who might infringe it."

Attorney General Jeremiah S. Black, 1858







"A typewriter?-why shd it only make use of the tips of the fingers as contact points of flowing multi directional creativity. If I invented a word placing machine, an "expression-scriber," if you will, then I would have a kind of instrument into which I could step & sit or sprawl or hang & use not only my fingers to make words express feelings but elbows, feet, head, behind, and all the sounds I wanted, screams, grunts, taps, itches, I'd have magnetically recorded, at the same time, & translated into word-or perhaps even the final xpressed thought/feeling wd not be merely word or sheet, but itself, the xpression, three dimensional-able to be touched, or tasted or felt, or entered, or heard or carried like a speaking singing constantly communicating charm. A typewriter is corny!!"

Amiri Baraka, 1972

New

Useful

Nonobvious



Jesse Wensing/Agence France-Presse, via ANP/AFP and via Getty Images; Jeenah Moon for The New York Times

Professor Vanni – Research Background

- Assistant Professor in Intellectual Property Law, University of Leeds.
- Interdisciplinary, critical legal scholar with broad interests and background international relations, politics and international economic law. My main interests are in:
- IEL
- Intellectual property law
- Global governance
- Development

Stealth Governance: Proliferation of Multistakeholder Actors in IP Governance



Description - While the activities of philanthropic donor actors working in public health are seen by many as a way to save the world and 'do' development, others view the engagement of these actors as rebranding public health into a neoliberal model where healthcare is privatised without socio-economic context.



Objectives - This project (a) investigates the influence of the Philanthropic actors on aspects of IP law governance and (b) seeks to locate how this influence produces a particular type of outcome on global IP discourses, access to medicines discourses and related financial investments on drug development.

The Moral Economy of Contemporary Pharmaceutical Patent Regime

Description - the injustices perpetrated during the COVID-19 pandemic from vaccine apartheid, and the use of IP laws to stifle access and maximize corporate profitability, which sacrificed the life and health of millions should not be shrugged away as part and parcel of neo-liberal economic activities.

Objectives - the project aims to illuminate the moral economy of the contemporary pharmaceutical patent regime, and to persuade state elites and their constituents to take specific stands on monopoly privileges. Adopting an interdisciplinary approach, this project seeks to addresses the significant human costs of the weaponization of IP law by examining crucial pain points in global IP governance --the HIV/AIDS crisis and the COVI-19 pandemic -- and the normalising 'unintentional' dying

Intellectual Property, Slavery and Early British Industrial Revolution

Description - a collaborative project to excavate, identify and draw attention to the effacement, appropriation, and theft of Black intellectual property under slavery. this project aims to uncover and analyse the ways in which race and racialized categories shaped and informed the discourse on ownership and intellectual property law in England from the late 16th- 18th century.

History, Social Justice, and the Stakes of Diversity in Technological Development

Race, Rights, and Innovation: Cultivating Equity in the Digital World Berkeley Technology Law Journal Symposium, Sept. 27, 2024

Kara W. Swanson

Northeastern University, Boston, MA

"To ensure technology's universal effectiveness, it is crucial to foster greater diversity at every stage of technological development" - Panel description

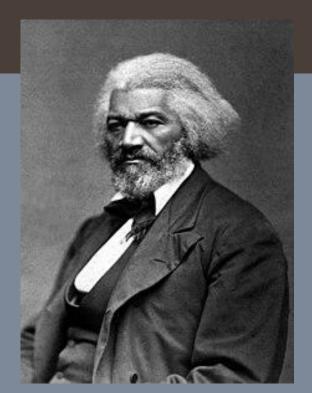
Thomas Jennings New York City ca 1791 – 1859

- Founder, Legal Rights Association
- Abolitionist
- Assistant Sec'y, 1st Annual Convention of People of Color, 1831
- Tailor & dry cleaner
- Inventor and patentee

DEING granted under the GREAT SEAL OF THE UNITED STATES OF AME-RICA unto THOMAS L.JENNINGS, Tallor, 64 Nassau street, New-York, for his invention of Dry Scouring Clothes, and Woollen Fabrica in general, so that they keep their original shape, and have the polish and appearance of new, informs the public that he is ready to execute all Orders entrusted to him in the above line, on Manuable terms. He also Alters and Repairs Gentlemen's Clothes in the nestest manner, being regularly brought up to the Tailor's business, and practising in this city the last 14 years. He also removes stains from Cloth.

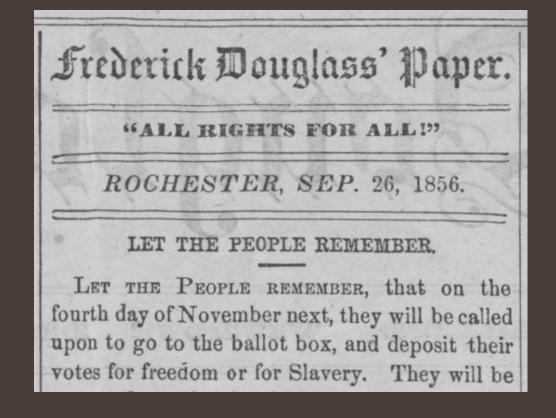
N.B. Directions will be given how Clothes may be kept in the condition they are deliver-

Gentlemen's Clothes purchased—Military Clothes and Accourrements sold on Commission, on moderate terms. m8 1w



Frederick Douglass

- Abolitionist
- Publisher, writer, orator
- Thrown off a train in Lynn, MA for refusing to sit in segregated car, 1841
- Supporter of women's suffrage



Thank you for joining us.



Resources

Jordi Goodman

Patently Inequitable
Access to Justice to Black Inventors

Kara Swanson

SSRN Author page

Colleen Chien

Redefining Progress: the Case for Diversity in Innovation and Inventing

